

Museums Worcestershire Performance Indicators - Users

2014/2015 Summary

2014/2015 figures as at 30th June 2014

PI	Description	Quarter 2		Quarter 2		Quarter 3		Quarter 4		Cumulative Totals	
		Apr-Jun 2013	Apr-Jun 2014	Jul-Sep 2013	Jul-Sep 2014	Oct-Dec 2013	Oct-Dec 2014	Jan-Mar 2014	Jan-Mar 2015	2013/2014	2014/2015
1	Number of visits in person	25,923	24,666	35,046		24,599		23,005		108,573	24,666
a	City Museum and Art Gallery	12,015	12,196	18,663		12,994		13,653		57,325	12,196
b	The Commandery	4,227	3,527	7,313		4,902		4,218		20,660	3,527
c	County Museum, Hartlebury	7,609	6,600	6,959		5,844		4,675		25,087	6,600
d	Museum on the Move	2,072	2,343	2,111		859		459		5,501	2,343
2	Number of virtual visits via website	60,053	64,788	57,048		64,289		14,410		174,369	64,788
a	City Museum and Art Gallery	44,990	46,029	42,044		33,101		11,129		131,264	46,029
b	County Museum, Hartlebury	15,063	18,759	15,004		9,758		3,281		43,106	18,759
3	Number of enquiries	115	204	196		66		140		517	204
a	City Museum and Art Gallery	87	154	171		61		113		432	154
b	County Museum, Hartlebury	28	50	25		5		27		85	50
4	Organised events and exhibitions	29	62	41		41		29		140	62
a	City Museum and Art Gallery	11	21	12		18		20		61	21
b	The Commandery	3	25	6		11		4		24	25
c	County Museum, Hartlebury	15	16	23		12		5		55	16
5	Number of visits by children/young people	4,387	4,517	4,106		4,385		4,156		17,034	5,347